Name of Policy: Emergency Alert System

Source: Campus Technology and Campus Security

Date Revised: July 2015

Form to Complete: N/A

Policy:

Emergency Alert System (EAS) is a notification system that allows the Kansas City Art Institute to contact you during an emergency. EAS is your personal connection to real-time updates, instructions on where to go, what to do, or what not to do, who to contact and other important information.

Emergency alerts may be disseminated via:

- Text messaging to subscriber cell phones (Qtext)
- Electronic distribution through email
- Posting of hard copies in public areas
- Posting on KCAI websites (internet and intranet)
- Local media outlets
- Voice message distribution through KCAI phone system

Emergency Alert System signup Procedures:

Go to http://www.qtags.com/sa/kcai or by sending a text message from your mobile phone. Use your mobile phone to text “KCAIALERT” (make sure it’s in all caps) to short code 78247. Doing this will automatically enroll your phone in the Emergency Alert Group. To opt-out of the Emergency Alert Group, just text “STOP KCAIALERT” to 78247.

The campus-wide Emergency Alert System will provide instant cell phone communication to all members of the college community who choose to be a part of the network. The system is reserved exclusively for two specific scenarios: emergency situations created by dangerous weather or by the presence of individuals on campus who pose a threat to the safety and security of members of the KCAI community.
Please follow the instructions to register your mobile device for the Kansas City Art Institute Emergency Alert System. If you have concerns about the privacy of your information, please review the emergency on your wireless device.